

LET'S

COLLABORATE



WHAT IS HELLO GORGEOUS!

HELLO GORGEOUS! IS A NON-PROFIT ORGANIZATION, FOUNDED BY A LEADER IN THE BEAUTY INDUSTRY, KIM BECKER AND HER LATE HUSBAND, 17 YEARS AGO, TO HELP WOMEN WITH CANCER SMILE WHEN THEY LOOK IN THE MIRROR.

MAKEOVERS AND MUCH MORE

IN ADDITION TO THE IN-PERSON MAKEOVERS, HELLO GORGEOUS! OFFERS VIRTUAL MAKEOVERS, AN ONLINE MEMBERSHIP, FREE RESOURCES, BOOKS ON THE SCOPE OF BEAUTY AND CANCER, A JOURNAL TO HELP PROCESS THE FEELINGS THAT COME WITH A CANCER DIAGNOSIS, AND A COMMUNITY TO SUPPORT HER EMOTIONALLY, SPIRITUALLY, AND PHYSICALLY.



PROGRAM PARTNERS

PARTNERS AND RELATIONSHIPS ARE THE NUCLEUS OF OUR ORGANIZATION. THE GIFT OF OUR PROGRAM TO WOMEN WITH CANCER, WOULDN'T BE POSSIBLE WITHOUT THE SUPPORT OF THESE COLLABORATIONS.

WHY COLLABORATE?

ACCORDING TO BND.COM CORPORATE SOCIAL RESPONSIBILITY PLAYS A CRUCIAL ROLE IN A COMPANY'S BRAND PERCEPTION; ATTRACTIVENESS TO CUSTOMERS, EMPLOYEES, AND INVESTORS; TALENT RETENTION; AND OVERALL BUSINESS SUCCESS.



SCARY TRUTH

- 927,000+ women diagnosed with cancer in 2022 (American Cancer Society)
- 93% of women return to work during treatment.
- 60% of women (not battling cancer) report they are unsatisfied with their appearance.

OUR POTENTIAL IMPACT

- It Costs roughly \$1,500 for a woman to take advantage of Hello Gorgeous's! services and resources. Partnerships bring that cost down 7.5 times, \$200.
- Hello Gorgeous can take a \$25,000 donation and turn it into \$200,000 worth of products and services to positively impact the lives of women battling cancer.

We are so grateful to our partnerships

