



Saturday, April 13, 2024

**Four Winds Casino Event Center,
South Bend, Indiana**

**Support for the R.E.D. Event
helps cancer survivors shine!**

The Impact of Hello Gorgeous!

- ★ \$600,000 + beauty products, skincare, and wigs gifted to women battling cancer
- ★ Performed thousands of in-person and virtual makeovers in the United States
- ★ Shipped hundreds of wigs to women battling all types of cancer
- ★ Training thousands of licensed professionals in our trade marked Hello Gorgeous! Certification Program in nearly 20 states
- ★ Seventy cents for every \$1 goes towards helping women.

Event Highlights

- ★ Empowering Speakers
- ★ Impactful Breakout Sessions
- ★ Uplifting Stories
- ★ Special Guest Speaker
- ★ Place to Connect with Other Survivors



Our women’s only event will Restore, Empower and Dazzle Female Cancer Survivors and Hello Gorgeous!

This fundraising event will support the Hello Gorgeous! organization and provide an information-sharing event for women who have ever heard the words, “You have cancer.”

Hello Gorgeous! is a nonprofit organization, based in Mishawaka, Indiana, that provides makeovers, online membership programs for women battling cancer and a specialized training program for licensed professionals.

In 2006, Kim Becker and her late husband, Michael, started Hello Gorgeous! in South Bend, Indiana with a big dream and \$1 from their son, Seth. The organization has grown and helped thousands of women across the country. Hello Gorgeous! aspires to empower Gorgeous! Women and continue to restore the beauty that cancer steals.

Your support will help us to grow.

We thank you for your ongoing support as well as the thousands of generous donors, volunteers, businesses and licensed professionals!

“..a day of joyful celebration & confirmation that ‘all will be well’ ”
—Christine S

R.E.D. Event Sponsorship Opportunities

The R.E.D. Sponsor, \$25,000 One available

- ★ Opening remarks by company representative
- ★ Company mentioned on TV and radio ads
- ★ 16 event tickets in VIP seating area*
- ★ Company logo in the R.E.D. program, social media, other digital communication
- ★ Full-page ad in event program

Restore! Sponsor, \$10,000

Three available

- ★ Ten (10) event tickets, VIP area*
- ★ Company logo in the R.E.D. program, social media, other digital communication
- ★ ½-page ad in event program

Empower! Sponsor, \$5,000

Four available

- ★ Six (6) event tickets, VIP area
- ★ Company logo in the R.E.D. program, social media, other digital communication
- ★ ¼-page ad in event program

Dazzle! Sponsor, \$2,500

Four available

- ★ Four (4) event tickets, VIP area
- ★ Company logo in the R.E.D. program, social media, other digital communication
- ★ ¼-page ad in event program

Inspire! Sponsor, \$1,500

Four available

- ★ Two (2) event tickets, VIP area
- ★ Company logo in the R.E.D. program and ten (10) Hello Gorgeous! Red Box Virtual Makeover kits
- ★ Company logo in event program, social media, other digital communication

Gorgeous! Sponsor, \$500

Ten available

- ★ Two (2) event tickets, VIP area
- ★ Company logo in event program

Energize! Sponsor, \$250

Ten available

- ★ Company logo in event program

Celebrate! Sponsor, \$150

Twenty available

- ★ Add the name of your someone special to the R.E.D. program.



**“Thank you for
restoring my faith
in humanity!”**

—Kelly



RED event

CORPORATE SPONSORSHIP FORM

YES! My corporation/organization wants to sponsor Hello Gorgeous! of H.O.P.E., Inc. Complete this form and enclose it with your payment, payable to Hello Gorgeous! of H.O.P.E., Inc.

Mail to: Hello Gorgeous! of H.O.P.E., Inc. 922 South Beiger Street, Mishawaka, Indiana 46544
Scan this form and email to info@hellogorgeous.org. Your office may send your W-9 form to this address as well.

Name (as you wish listed): _____

Address: _____

City, State, ZIP Code: _____

Phone Number: () _____ Email Address: _____

I WOULD LIKE TO SUPPORT YOUR ORGANIZATION!

Event Sponsor Level: _____

Amount Enclosed: \$ _____

Is your donation in memory or in celebration of someone special? If so, please complete the following:

In Memory In Celebration of: _____

Please send an acknowledgment card to:

Name: _____

Address: _____

City, State, ZIP code: _____

Name: _____

Address: _____

City, State, ZIP code: _____

I am making a gift by: Check # _____ Visa _____ Master Card _____ AMEX _____

Card #: _____ Expiration Date/Security Code (3 digits): _____

Signature: _____